



Other Focus Areas: Built Environment and Healthy and Safe Living

- Led evidence-based classes through the *Arthritis Foundation Walk with Ease* in partnership with the ADRC
- Media advocacy for **cancer screening and prevention and heart disease strategies** through public service announcements and news releases
- Partnered with UW-Extension and ADRC in holding two **Strong Bodies and Yoga** programs In Florence and Aurora
- Continue to offer **adult vaccines and COVID-19 vaccines** to increase access to care
- Provided **walk-in blood pressure Screening and Education** in department

The Florence County Health Assessment and Community Health Improvement Plan Report Card can be accessed on Florence County Health Department’s website at www.florencewipublichealth.com



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Connecting You to a **Better Life!**

2/2022

PHAB—Reaccreditation 1.1.4

2021 COMMUNITY HEALTH IMPROVEMENT PLAN REPORT CARD



Florence County Health Priorities 2020-2025

Primary Focus Areas

- ◆ Alcohol and Drug Misuse
- ◆ Mental Health and Suicide Prevention

Other Focus Areas

- ◆ Built Environment
- ◆ Healthy and Safe Living



#1 Priority Alcohol and Other Drug Abuse

- Due to the uncertainty of the COVID-19 pandemic, the **Keeping it Real** programming with 7th & 8th graders has been discontinued.
- Opioid Abuse and Drug Use prevention efforts were increased at weekly local COVID-19 vaccine clinics.
- Distributed 34 free lock boxes and 4 lock bags through the **State Opioid Response (SOR)** grant to decrease prescription drug access



- Offered **Drug Take-back Day** in partnership with Sheriff's Office in both October 2020 and April 2021.
- Used local media including **radio, movie previews, coffee cups/sleeves, Blue Ox Trail Map and billboards** to increase awareness and safe disposal of prescription drugs



#2 Mental Health

- FCHD was able to provide the evidenced-based suicide prevention training **Question, Persuade and Refer (QPR)** for middle/ high school students with assistance from the Florence County Human Services Department.



- Collaborated with the school to offer a presentation by the nationally recognized speaker, **Mike McGowan**, who spoke to the students on staying connected and involved as they grow and decision making in the face of peer pressure.

